

# The 6 "S"s of TurnKey Investing

by *Matthew S. Chan*

(Excerpt from "TurnKey Investing with Lease-Options" & "The TurnKey Investor's "Subject To" Mortgage Handbook)

TurnKey Investing is about the 6 basic values that guide what we do. Each of these fundamental values exists within our preferred method of real estate investing: the Lease-Options strategy.

## **Simple**

For investing to be a turnkey system, it has to be simple to understand and simple to implement. Most importantly, it has to be simple to invest in.

## **Safety**

Turnkey investing is about safety, not speculation or "sexiness" of the idea. Turnkey investing creates safety through experience, certainty, and risk management.

## **Steady**

Turnkey investing is about delivering steady performance. It is about carrying out essential activities in an even-keeled, consistently, steady way. It is about avoiding dazzle and drama in the day-to-day activities.

## **Security**

The way we protect our investment partners in turnkey investing is about offering security (collateral), not just a

promise or a good story. With real estate, the investment property is often the back-end security to a secure investment plan.

## **Spendable**

Within our investment portfolio, our turnkey investments generate spendable cash flow each and every month. This is not perceived equity or compounding the returns. We create spendable returns for ourselves and our investment partners. They can choose how to deploy the spendable returns they receive.

## **Systems**

Turnkey investing is about creating and developing a duplicatable system of tasks that can be used over and over. We create and execute a management, marketing, and investing system with a turnkey philosophy in mind.



**Matthew S. Chan** is the author of several business books including "The Intrepid Way" and the "TurnKey Investing" Book series. In addition to being an author, Matthew currently oversees the management of his Internet business, property management company, and publishing firm.

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